|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Signature Sponsorship****$2,000** | **Platinum Sponsorship****$1,500** | **Gold** **Sponsorship** **$1,000** | **Exhibitor Level****$500** |
| Complimentary Full Summit Attendee Registration(s) | For Two | For One |   | See booth attendee |
| Member rate for your VIP practitioner clients new to AFPSD | ✓ |  |  |  |
| Company banner displayed with General Session Stage  | ✓ |  |  |  |
| Preferred placement in Premium Exhibit Space | ✓ |  |  |  |
| Solo Sponsorship of Signature Events – Conference Bags, Breakfast, Luncheon, Luncheon Keynote Speaker, Networking Reception  | ✓ |  |  |  |
| Member rate for all company attendees  | ✓ | ✓ |  |  |
| VIP table at lunch | ✓ | ✓ |  |  |
| Sponsorship of Events -Morning and Afternoon Breaks, Track Sessions | ✓ | ✓ |  |  |
| Opportunity to provide giveaways for participant bags | ✓ | ✓ | ✓ |  |
| Logo & hyperlink to your site from <http://afpsandiego.com/> | ✓ | ✓ | ✓ |  |
| Logo in Materials including conference “app” | ✓ | ✓ | ✓ |  |
| (1) Complimentary booth attendee | ✓ | ✓ | ✓ | ✓ |
| Opportunity to provide door prizes for reception | ✓ | ✓ | ✓ | ✓ |
| Premium Exhibit Space, piped & draped with one six-foot table, two chairs, and wastebasket  | ✓ | ✓ | ✓ | ✓ |
| Pre-Conference Listing | ✓ | ✓ | ✓ | ✓ |
| Exhibit Space with one six-foot table and two chairs |  |  |  |  |

## Sponsoring the AFPSD Conference is a great way to get noticed at our nationally recognized event! As a Signature, Platinum or Gold sponsor you will get many great benefits, including;

### **Signature Sponsorship**

As a high-level sponsor our planning committee will work directly with you to ensure success. This is achieved through design consultation on signage for the event, banner placement in the general session room throughout the day and Exclusive Sponsorship of a signature event is reserved only for you. Your logo will receive preferred placement on all promotional materials and a link to your home website.

As one of our premiere sponsors you will receive attendee related benefits as well, including 2 complimentary full registrations and a 3rd registration for a booth attendee if exhibiting. You have the opportunity to take advantage of our member rate - for ALL of your colleagues and any new to AFPSD corporate clients who you register for the event. There will also be a VIP table for you at the luncheon to fill with colleagues, clients and students.

Signature sponsors have first choice of Exhibit Space placement at no additional cost if exhibiting. AND, you will have the first opportunity to submit a speaker proposal for one of our many educational sessions; panel, joint or solo presentation throughout the day. Our Speakers Committee will be available to guide you in this process.

### **Platinum Sponsorship**

Our Platinum sponsors are treated to special perks. Your sponsorship includes a VIP table for the luncheon, 1 complimentary full registration and up to 2 booth attendees if exhibiting, OR you can convert those to a 2nd complimentary full registration. Exhibit space is part of your benefits along with an exclusive marketing opportunity for one break or track sessions during the day.

As a Platinum Sponsor, your company will be highlighted on all promotional materials and link to your home website. You will also be provided the opportunity to sponsor specific events throughout the day and to include giveaways in participant bags or door prizes for end of day reception.

### **Gold Sponsorship**

Our Gold sponsors are given up to 2 booth attendees if exhibiting, OR you can convert those to a 2nd complimentary full registration. Exhibit space is part of your benefits.

As a Gold Sponsor, your company will be highlighted on all promotional materials and link to your home website. You will also be provided the opportunity to include giveaways in participant bags or door prizes for end of day reception.

### **Exhibitor Level**

### Designed for the firm that benefits from meeting with and demonstrating to our various attendees their latest in products and services, this is our best year ever for exhibiting.